## 5 REASONS

### to Leave the Statement Printing & Mailing to Us!



#### 1. SAVE MONEY.

Our technology allows us to print your invoices that are branded with crisp full color invoices at a price you simply cannot achieve in house.

#### 2. SAVETIME.

Your billing is complete with a few keystrokes and clicks.

#### 3. NO RISK.

NO contracts. NO setup costs.

#### 4. YOU CAN TRUST US.

Over 110 security companies use Bridgestone.

#### 5. INCREASE SALES.

Through our pre-designed insert program, customized with your logo.

# Reach Your Customers for Pennies!

Includes customization, printing and insertion.

Choose from over 20 pre-designed inserts customized with your company information and logo to drive your marketing campaigns.







To review our pre-designed marketing inserts, visit us at www.bridgestoneprint.com, hover over Customer Portal – Security. Then to log in, enter abc123.





"Best advice I can give to another company is just do it. You will be happy with the end result and wonder what took so long to switch. It's a win-win situation."

**Alison Shiver, Business Manager** Shiver Security Systems

Mason, Ohio



"We LOVE this service! Both the sales and implementation experiences were a pleasure. Bill Sharkey got us up and running in no time and it's been a breeze ever since. And what a time saver!. We just received our first invoice for October and the cost is so reasonable. I don't know why we waited so long.

**Lisa A. Schieber, Controller** Sonitrol Buffalo, New York



"Knowing what we know now, I wonder what took us so long."

**Ralph W. Sevinor, President** Wayne Alarm Systems Lynn, Massachusetts



"The process is very easy to use."

**A. Gerard Wondrasek, CFO** Alert Alarm Hawaii Honolulu, Hawaii



"Instead of stuffing envelopes, our employees stay focused on taking care of our customers. Our invoices and inserts go out quickly and look great. The fee we pay for this service is significantly less than the true cost of doing it in house."

Ron Boltz ,CEO
Alarm Engineering
Salisbury, Maryland



"One of our best vendors, bar none. Responsive, attentive, performs a quality service at a cost less than we can do it ourselves."

**Ken Wiesenfeld, CFO**Security Networks\*
West Palm Beach, Florida

\*Security Networks was bought by Monitronics International in 2013.



"Overall the BFIS system has increased our efficiency and lowered stress while speeding cash flow, you can't argue with that."

James Orvis, President Security Solutions Norwalk, Connecticut



"We are getting returns on our inserts every day! I have a new one I want to put in but I hate to stop the existing one that is giving us such a great return. We are planning to create many more and rotate them. It is working very well."

**Larry Halpern, President**Safe Systems
Louisville, Colorado



"By utilizing the inline inserts, we have also been able to target specific customers in different parts of the country with information that may pertain to them and not our entire customer base. This has been a cost effective way to consolidate mailings and communication to the customers."

Julie Cimarusti, Director of Marketing /Executive Assistant F.E. Moran, Inc. Alarm Champaign, Illinois

PERENNIAL SOFTWARE

"We encourage all of our customers to use Bridgestone's printing and mailing services, a service we not only recommend but use."

**Michael Marks, Co-Founder** Perennial Software Chagrin Falls, Ohio