



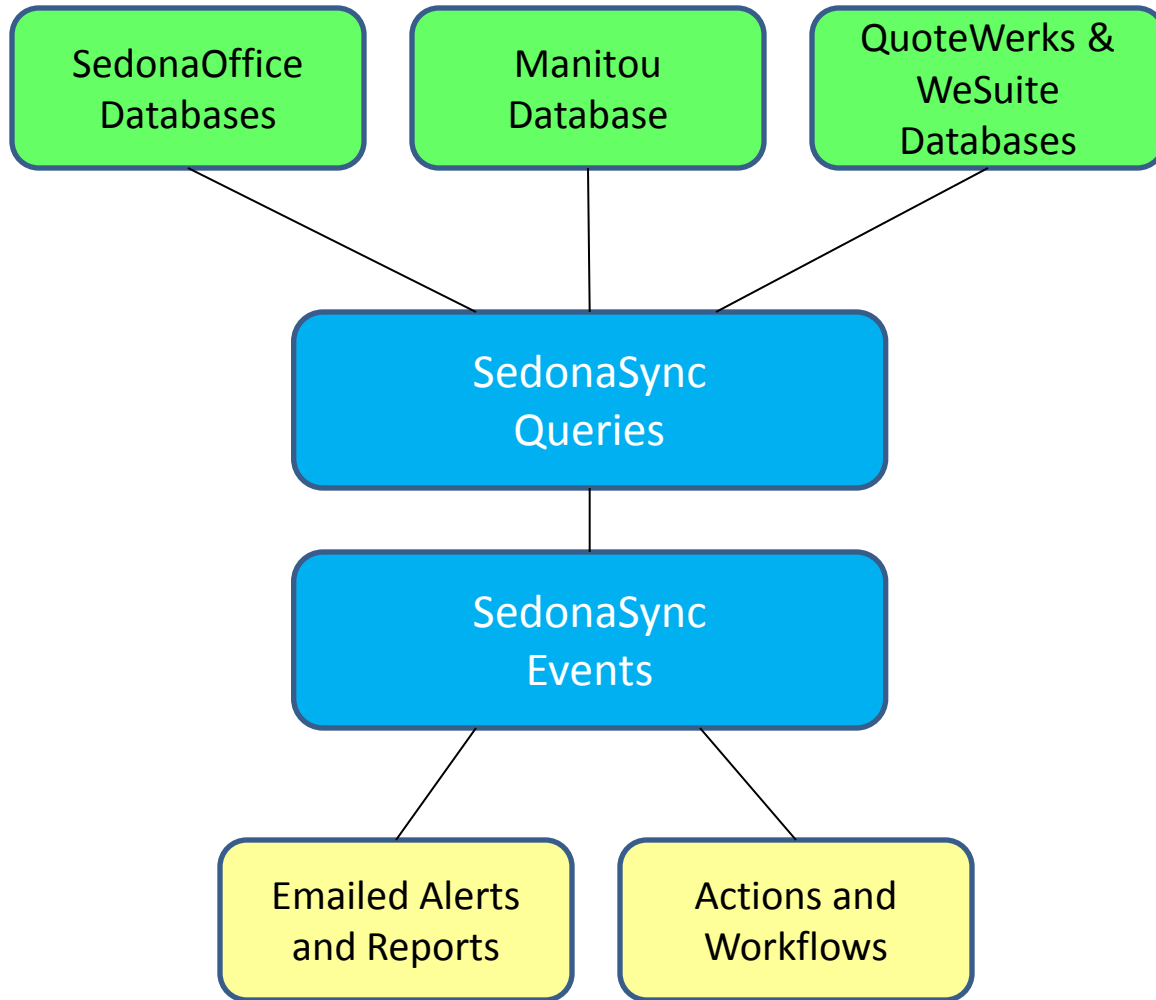
SedonaSync in Action

Moderated By:

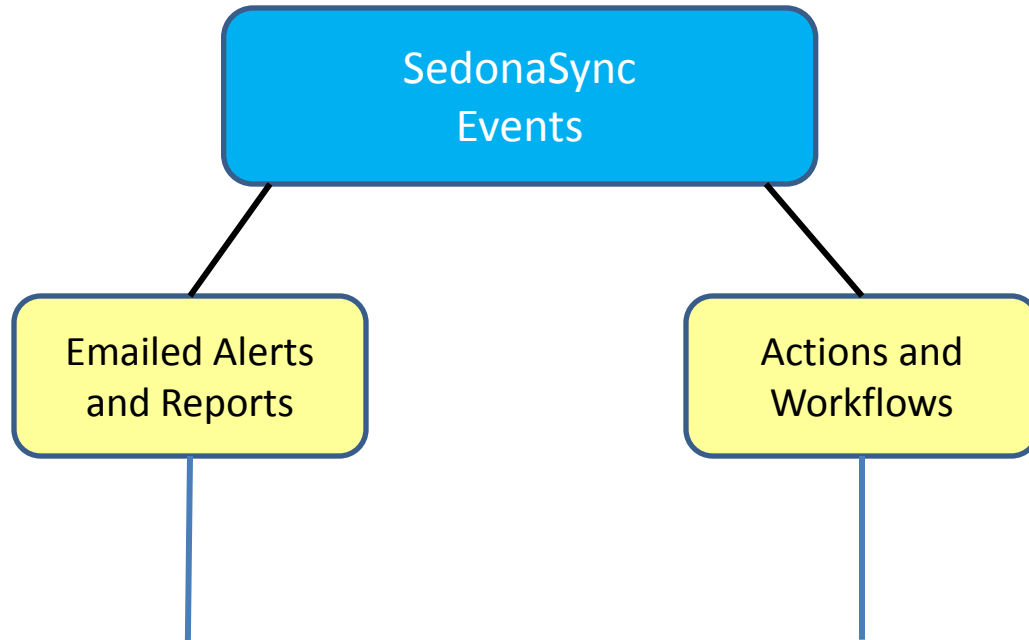
Brad Swindell

OPT Business Services, Inc.

What is SedonaSync?



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Alerts takes data collected from queries and generates all the necessary reports and graphs if configured. Then attaches them and then emails the data to the end-user.

Actions uses scripting to make changes to your data based on predefined conditions within your databases. This scripting allows you to import/export data to/from SedonaOffice and to integrate to other applications.

SedonaSync Modules

- SedonaSync Alerts Module
 - These licenses allow you to connect and retrieve data from your company's databases, and then email it to your recipients.
- SedonaSync Reports Module
 - Allows the creation and delivery of content rich reports, such as PDF Invoices and Statements.
 - Attach Simple Charts and Graphs to your events.
- SedonaSync Actions Module
 - Allows you to manipulate your data by scripting changes based on conditions seen by SedonaSync.
 - Export/Import data to/from other data sources.
 - Integrate to other applications by using scripting.

Panelists

- Mark Southern
Guardian Security



Seattle, WA

- Melissa DiPalma
Scarsdale Security Systems, Inc.



Scarsdale, NY

- Devon Ritch
Doyle Security



Rochester, NY

Panelists Questions

- What goals were you looking to achieve by using SedonaSync?
- How has SedonaSync positively impacted your business?
- What kind of insights were you able to draw with the data you gathered?

Panelists Questions

- Give an example where implementing **SedonaSync** automation has saved you time and money.
- Have you worked **SedonaSync** events into your daily routines?
- What is your most impactful **SedonaSync** event?

Panelists Questions

- How has your **SedonaSync** events been accepted by your clients?
- Give a few examples of other events you have running.
- What's next for your team?

Open Discussion

- How often do you send notifications your customers?
- How can **SedonaSync** help your marketing goals?
- What features would you like to see from **SedonaSync**?

Questions & Answers



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