

SedonaOffice®

14th ANNUAL USERS CONFERENCE

January 25 – 27, 2016 | Bonita Springs, FL

"The SedonaOffice Users Conference will change the way you do business through networking with other users and helping one another use SedonaOffice in the most efficient and profitable way."

Dan Santos
Security ONE Alarm Systems

"The SedonaOffice Users Conference was very enlightening and successful. You provided a 'WOW!' experience. Education and great networking combined. Many Pearls of Wisdom."

Mike Miller
President, Moon Security



SedonaOffice Users Conference Takeaways



NETWORKING

- There are plenty of opportunities to meet with other users during meals, breaks and receptions.
- Through exchanging information with other users discover how others use the application.



EDUCATION

- Over 40 class sessions to choose from
- Selections for every level of user in your organization
- The Executive Track is designed specifically for management who run their businesses.



INFORMATION

- Hear from Michael Marks and Don Faybrick, Perennial Software Co-Founders, about the latest new features and what is up ahead for 2016
- Meet with our partners to learn how their products and services complement SedonaOffice



FUN

- The conference is not all work and no play
- Attendees have time to enjoy the facility and surrounding area
- After a full day of seminars it's good to take a break!

We are pleased to announce that the 14th Annual SedonaOffice Users Conference will be held at the Hyatt Regency Coconut Point Resort and Spa in Bonita Springs, Florida from January 25-27, 2016. Attendees will connect with other Users and SedonaOffice staff to enhance their SedonaOffice experience and gain greater insight into their business. Come learn what others are doing and share your experiences with them.

WHO SHOULD ATTEND?

- Owners and Presidents
- CFOs and Controllers
- General Managers
- Accounts Payable
- Accounts Receivable
- Service Dispatchers
- Installation Managers
- Inventory Managers
- Office Administrators
- Any SedonaOffice User

WHAT YOU CAN EXPECT

- Educational offerings to accommodate every level of User in your organization
- Networking with over 300 SedonaOffice Users representing 100+ companies
- First class conference and banquet facilities
- Opportunity to explore our business partners in the SedonaLab
- Enhance your existing skill set

WHAT OUR ATTENDEES SAY

"It is so great to be able to interact with fellow SedonaOffice Users. Everyone there is willing to answers any questions you may have."

Danielle Morrison, Huronia Alarm and Fire Security

"This was my first year at the SedonaOffice Users Conference. I thought it was well organized, and very educational. For someone who is new to the system, like myself, I think it is a great way to get to know different areas of the software, while also networking with others."

Chris Harrington, Fleenor Security Systems

"The information, education and networking you gain while at SedonaOffice Users conference is priceless."

Kimm Aase, Security Equipment Inc.

"The SedonaOffice Users Conference is a great way to both learn about SedonaOffice and network with other SedonaOffice users! I highly recommend going."

Steve Ford, FE Moran Security Solutions

EDUCATIONAL TRACKS

Attendees will be able to select from a diverse group of educational sessions on each day of the conference. We will have six tracks, each targeting a different area. Mid-September we will have a detailed schedule with individual class descriptions.



Executive Track

Specially designed for Presidents, CEOs and other executive management as this track focuses on business issues. Day one will feature special sessions by CapitalSource. Day two will be a one-day workshop given by Larry Johnson, our conference keynote speaker. More information about this track is on the following pages.

SedonaOffice 101

Employees just starting out with SedonaOffice will want to be sure and attend this track. Instruction during these sessions will start from the ground and work their way up. Topics will include Job Management, Inventory, Accounts Payable and Accounts Receivable.

Advanced Users

Designed for the experienced SedonaOffice User. Attend these sessions to take a deeper dive into topics including Job Management, Job Planner, Collections and Inventory. Go beyond the basics and explore these topics on a higher level.

Best Practices

What is the best way to get the information that you want and need from SedonaOffice? How do other users handle specific situations? The sessions in the Best Practices track will allow attendees to hear from other users about standard operating procedures demonstrating that there is more than one way to scare a cat.

Queries and Reporting

Learn more about the tools to help you find and use the information in SedonaOffice that you need. These sessions will explore SQL, Data Mining and SQL Reporting. With the vast amount of data in SedonaOffice, it is critical to extract the numbers that will help you run your business.

WeSuite

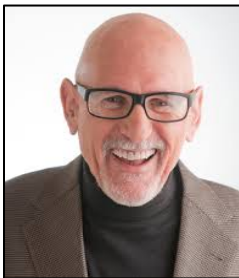
The WeSuite sales track will focus on providing your Customers with a better experience by fine tuning, and alignment of the use of WeOpportunity, WeEstimate and its Add-On Modules. Whether taking first steps into WeSuite, as your sales management software solution, or a veteran WeSuite User, the track sessions will empower you to improve workflow and strengthen your organization's sales process by providing "deeper dives" into features, functionality, document output, reporting and system configuration.

CONFERENCE HIGHLIGHTS



State of SedonaOffice
Michael Marks & Don Faybrick
Co-Founders
Perennial Software

Breakfast Keynote



Mastering the Storm of Change
Larry Johnson, CSP, PA
Author, Speaker and Corporate Culture Expert

Mastering the Storm of Change Workshop

On Tuesday Larry Johnson will be leading an all day workshop based on his breakfast keynote.

Description

Right now, while some organizations are seeing improvement in their economic outlook, many are still facing falling revenues, restricted budgets, and reduced growth. Like past fluctuations in the economy, this downturn will eventually pass. In the meantime, those who survive, both organizationally and individually will be those who keep their spirits up and never stop looking for new ways to perform more efficiently, effectively and creatively. Drawing on 22 years of investigation and consulting experience with some of the world's foremost corporations and governmental organizations, Larry Johnson will show you how to make the most of these difficult times through leadership and change management.

SedonaParty

Join us Tuesday evening for a fun, casual event. While we cannot tell you what we are doing, we will say that it will not be a sit down dinner and performer. Sponsored by:



DATES

January 25-27, 2016

- On January 24th in the evening there is a Welcome Reception and Registration.
- Sessions start at 9AM on Monday and conclude with Lunch on Wednesday.
- We recommend you arrive no later than Sunday, January 24, 2016.

LOCATION

Hyatt Regency Coconut Point Resort & Spa
5001 Coconut Rd.
Bonita Springs, FL 34134
(239) 444-1234



We have negotiated a group rate of \$299 plus applicable fees and taxes until 12/11/2015 or until our block fills. The conference rate is available both before and after the conference should you desire to extend your stay.

Reservations may be made two ways:

1. Online at <https://resweb.passkey.com/go/SedonaOffice2016Users>
To make your reservation online click [here](#).
2. Calling (800) 235-6397 and asking for the SedonaOffice Users Conference rate.

Should you have problems or need any assistance booking your room, please contact April Misseri at (440) 247-5602 x204.

ATTIRE

Dress for the conference is casual, including all social events.

TRANSPORTATION

Attendees should fly into the Fort Meyers Airport (RSW).

The hotel does not provide shuttle service. Attendees are responsible for their trip to/from the resort. We have partnered with Superior Airport Shuttle. The cost is \$35 for 1-3 persons and an additional \$10 for every passenger thereafter.

Reservations may be made two ways:

1. Online at <https://www.superiorairportshuttle.com/reservations>. When you make your reservation select 2016 SOUC in the drop down for Select Service Type.
2. Calling (239) 267-4777 and mentioning 2016SOUC

PRELIMINARY SCHEDULE

Welcome Reception and Registration on Sunday evening, January 24th sponsored by:



	MONDAY January 25, 2016	TUESDAY January 26, 2016	WEDNESDAY January 27, 2016
8 AM	Registration & Breakfast	Breakfast Keynote	Breakfast
Morning	State of SedonaOffice	Educational Sessions	Educational Sessions
Lunch			
Afternoon	Educational Sessions	Educational Sessions	Travel Home
Evening	Evening on your own to explore Bonita Springs.	Reception, Dinner Party and Entertainment <i>Sponsored by:</i> 	



REGISTER BY 10/31/2015 AND SAVE TWO WAYS

#1 Registration Fees

	One Attendee	3 or More Attendees	Spouse / Guest
Early Bird Rate: Thru 10/31/2015*	\$895.00	\$795.00 ea.	\$500.00
Regular Rate: After 10/31/2015	\$995.00	\$895.00 ea.	\$500.00

**Early Bird payments will be processed on 11/1/2015.*

- Included in the fee are all receptions, meals and breaks from Sunday evening Welcome Reception through lunch on Wednesday, excluding dinner on Monday.
- Registered guests are able to attend all meals, breaks and hospitality functions.
- Save \$100 per attendee with 3 or more registrations.

#2 SedonaDollars

\$500 SedonaDollars

Each registrant who signs up by 10/31/2015 will receive \$500 in SedonaDollars. SedonaDollars may be used toward future SedonaOffice purchases including additional licenses and add-on products such as SedonaWeb, SedonaDocs, SedonaSync. This offer does not apply to monthly support fees, SedonaCheck and training.

QUESTIONS?

Please contact April Misseri at (440) 247-5602 x204.