

SedonaOffice

13TH ANNUAL USERS CONFERENCE

January 12-14, 2015 | Coronado Bay, CA



The Power of Understanding People

Leading a High Performance Culture

Tuesday Keynote and Workshop

Dave Mitchell, named 2013 Best Speaker of the Year at the World Education Congress in Las Vegas, delivers his high impact content from the award winning book of the same name: an Amazon Editor's Choice for Best Business Book!

Great leaders create high performing cultures. This workshop experience helps participants take their leadership skills to the highest level by exploring their strengths, vulnerabilities and opportunities to become even more influential. Then, attendees will develop strategies for applying what they learned to ensure they create a high performing culture within their organization.

Keynote: The MOST Important Personal Characteristic for Success and Happiness

Attendees will discover the single most critical quality to their personal success and happiness resides (and often hides) within their own mind. Applied cognitive psychology delivered in Dave's "laugh and learn" style.

Breakout 1: What is Your Leadership Style?

The first step in creating a high performance culture is understanding your strengths and vulnerabilities as a leader. Using a validated self-assessment tool, participants will discover the way they lead and how to expand their impact.

Breakout 2: Creating an Inspirational Environment

By understanding the motivational needs of others, an effective leader can create an organizational culture that inspires the highest level of performance. In this segment, Dave explores intrinsic and extrinsic needs and rewards.

Breakout 3: Developing Strategies and Tactics

Armed with the theories of applied cognitive and performance psychology, the group now explores best practices for implementing the concepts in their own organizations to ensure that this learning experience pays off in tangible results.

Breakout 4: Advanced Understanding of Applied Cognitive Psychology

The culmination of this high impact education experience is an even deeper dive into the leadership style of the participants. Using interactive stories and Hollywood movie characters, Dave will illustrate each attendee's behavioral approach to leadership. The laughter and insight provide the perfect cap to an enlightening day.